

## Evaluation of Speakers for Schools IntoTech programme

### Privacy Notice for Pupils and their Parents/Carers

#### 1 Why are we collecting this data?

Speakers for Schools (SfS) are running the IntoTech programme in state secondary schools. The IntoTech programme is jointly funded by SfS and The Hg Foundation and aims to address the UK's persistent diversity gap in the technology (tech) industry by providing inspirational talks, employer-led insight days and work experience in the tech sector to school pupils to inspire them to consider a career in tech. The Hg Foundation's vision is that the technology workforce of the future harnesses the talents of all, regardless of their background, by supporting education and employment programmes in schools. The IntoTech programme will initially involve pupils in 20 state secondary schools and will particularly encourage girls and young people from under-represented backgrounds to participate.

The IntoTech programme will be evaluated by the National Foundation for Educational Research (NFER), in partnership with ImpactEd Evaluation, to find out how it is being delivered and what participants think of it, which will inform the future development and funding of the programme for the benefit of a larger number of schools and pupils. The evaluation of the initial programme will take place between January 2025 and July 2025.

The evaluation will involve collecting data about pupils and this privacy notice provides information about why we are collecting this data and how we will collect, use, keep and share the information. This privacy notice is part of our commitment to making sure that we process your personal data fairly and in compliance with the UK GDPR.

SfS is the data controller and will make decisions about how and what personal data is used for the evaluation. NFER are a data processor and will process data to deliver the evaluation, along with ImpactEd Evaluation who are a data sub-processor. The Hg Foundation will not have any access to your personal data, but will receive reports and updates about the programme.

#### 2 Who is this privacy notice for?

This is the privacy notice for pupils (and their parents/carers) involved in the IntoTech pilot programme and its evaluation. All privacy notices and information sheets for this evaluation are available on the project web page <http://www.nfer.ac.uk/for-schools/participate-in-research/participate-in-research-projects/evaluation-of-the-intotech-programme/>

SfS have a separate privacy notice regarding data they collect in order to provide the IntoTech Programme, available here: <https://www.speakersforschools.org/privacy-centre/>

#### 3 What is the legal basis for processing activities?

The legal basis for processing your personal data is covered by:

- Article 6 (f) Legitimate interests: the processing is necessary for the legitimate interests of Speakers for Schools, unless there is a good reason to protect the individual's personal data which overrides those legitimate interests.

A legitimate interest assessment has been undertaken.

#### **4 How will personal data be obtained?**

ImpactEd Evaluation will collect monitoring information (MI) about pupils in participating schools, including data on pupil characteristics and participation in the programme, via their School Impact Platform (SIP). This data will be shared with NFER.

NFER will collect further information about pupils in focus group discussions with pupils who have taken part in IntoTech activities, as part of case study visits to three participating schools. Pupil participation in focus group discussions is entirely voluntary.

SfS will not have access to the SIP or personal data collected by NFER as part of the evaluation, but will collect personal data as part of the programme delivery, details of which can be found here <https://www.speakersforschools.org/privacy-centre/>

#### **5 What personal data is being collected by this project?**

Personal data on pupils which will be collected for this project by ImpactEd and NFER is:

- The name, school, gender, unique pupil number, year group, age, date of birth, eligibility for free school meals (FSM) and Pupil Premium (PP), special educational needs and disabilities (SEND) status, English as an Additional Language (EAL) status, whether or not they are looked after
- Pupils' attendance/participation in SfS activities - this data will be collected via the ImpactEd Evaluation School Impact Platform (SIP)
- Pupils' views on the IntoTech programme (those who participate in focus group discussions).

#### **6 Who will personal data be shared with?**

For the purposes of the evaluation, ImpactEd Evaluation will share data collected on pupils who are taking part in the programme with NFER. Any personal data shared between NFER and ImpactEd Evaluation will be via secure online data portal. Data will not be shared with any other parties and will not be used for any other purposes. NFER and ImpactEd Evaluation will store all personal data on their respective secure servers/cloud-based storage.

ImpactEd Evaluation make use of expert third party service providers to help provide and maintain digital tools. ImpactEd Evaluation have contractual agreements in place with third

party service providers and ensure that they are compliant with data protection laws. There are no international transfers of this data. Further information about ImpactEd's data protection processes can be found here: <https://www.evaluation.impactgroup.uk/data-protection>

NFER will produce a publishable report for SfS incorporating ImpactEd Evaluation's analysis of anonymised MI. No individual or school will be identifiable in the report, unless permission has explicitly been given by the data subject. All of the findings from the evaluation will only be shared in anonymised form.

## **7 Is personal data being transferred out of the UK?**

NFER only stores personal data in the UK. ImpactEd Evaluation only process and store data within the UK or European Economic Area or under equivalent adequacy arrangements approved by the European Commission.

## **8 How long will personal data be retained?**

NFER and ImpactEd Evaluation will delete any personal data within one year of publication of the final report, which is scheduled for August 2025. At the latest, all personal data will be deleted by August 2026.

## **9 What are my rights with respect to personal data?**

SfS, NFER and ImpactEd Evaluation handle personal data in accordance with the rights given to individuals under data protection legislation. Under certain circumstances data subjects have the right:

- to request access to information that is held about them (a data subject access request)
- to have personal data rectified if it is inaccurate or incomplete
- to request the deletion or removal of personal data where there is no compelling reason for its continued processing
- to restrict processing of personal data (for example, permitting its storage but no further processing)
- to object to processing
- to data portability
- not to be subject to decisions based purely on automated processing where it produces a legal or similarly significant effect.

SfS may need to request specific information from you to help us confirm your identity and ensure your right to access the information (or to exercise any of your other rights). This helps us ensure that personal information is not disclosed to any person who has no right to receive it.

To exercise any of these rights, please contact Speakers for Schools at: [DPO@speakersforschools.org](mailto:DPO@speakersforschools.org)



If a rights request is received by NFER this will be shared with Speakers for Schools for their response.

Although we value your participation in this evaluation and its contribution to important findings, you can withdraw from the evaluation activities at any time. If you withdraw, unless otherwise instructed, we will use any data we have collected up to that point in our analysis. Note that withdrawing will not impact on your school's participation in the IntoTech programme. If at any time you wish to withdraw from the evaluation activities, or withdraw your data or correct errors in it, please contact: [speakersforschools@nfer.ac.uk](mailto:speakersforschools@nfer.ac.uk)

## 10 Who can I contact about this project?

NFER is responsible for the day-to-day management of the evaluation. Please contact the evaluation team at: [speakersforschools@nfer.ac.uk](mailto:speakersforschools@nfer.ac.uk)

For details about the implementation of the programme, please contact SfS at: [education@speakersforschools.org](mailto:education@speakersforschools.org). If you have a concern about the way this project processes personal data, we request that you raise your concern with us in the first instance (see details above). If you remain dissatisfied, you can contact the Information Commissioner's Office, the body responsible for enforcing data protection legislation in the UK, at <https://ico.org.uk/concerns/>.

Further information on this project, including information sheets and privacy notices can be found here: <http://www.nfer.ac.uk/for-schools/participate-in-research/participate-in-research-projects/evaluation-of-the-intotech-programme/>

## 11 Updates

We keep this privacy notice under review to make sure it is up to date and accurate. Any changes will be noted. The date when this privacy notice was last updated is shown in the footer at the bottom of this document.