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## **Understanding young people’s knowledge, attitudes and behaviours towards tech careers**

### **Privacy Notice for School Staff**

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#### **1 Why are we collecting this data?**

The National Foundation for Educational Research, NFER, would like to invite you to participate in the development of a new measure to understand young people’s views about, and interest in having, a career in Tech. A measure is a tool (in this case a survey) that quantifies the impact of an intervention, measuring it against a desired outcome.

To help us develop the measure, we would like to test the survey with a group of your Year 10 students in either February or May 2025 to understand their knowledge, attitudes and behaviours related to career opportunities in the tech field.

We are undertaking this work as part of an evaluation of the Speakers for Schools (SfS) IntoTech programme. This work is being funded by The Hg Foundation separate to the SfS evaluation.

NFER is the data controller and will make decisions about how and what personal data is used for the development of the outcome measure and will process data to deliver the project. The Hg Foundation and Speakers for Schools will not have any access to your personal data but will receive reports and updates about the development of the outcome measure.

This privacy notice is part of our commitment to making sure that we process your personal data fairly and in compliance with the UK GDPR.

#### **2 What is the legal basis for processing activities?**

The legal basis for processing personal data is covered by:

- Article 6 (f) Legitimate interests: the processing is necessary for the legitimate interests of NFER, unless there is a good reason to protect the individual’s personal data which overrides those legitimate interests.

A legitimate interest assessment has been undertaken.

#### **3 How will personal data be obtained?**

NFER will collect personal data directly from staff in participating schools as part of the delivery of the outcome measure development activities.

#### **4 What personal data is being collected by this project?**

The school staff personal data which will be collected by this project is:

- The names of the school Principal/Headteacher and the key contact for the programme, along with contact details including name of college/school, school/college address, email addresses, telephone numbers and job roles/titles.

If your school opts to be paid by bank transfer, we will additionally require the details (as listed above) of a contact in the school's finance department to facilitate the payment.

## **5 Who will personal data be shared with?**

Data will not be shared with any other parties and will not be used for any other purposes. NFER will store all personal data on secure servers/cloud-based storage.

NFER has contractual agreements in place with third party service providers and ensures that they are compliant with data protection laws. There are no international transfers of this data.

NFER will produce a report for the Hg Foundation and SfS and develop a final outcome measure. No individual or school will be identifiable in these outputs. All of the findings from the project will only be shared in anonymised form.

## **6 Is personal data being transferred outside of the UK?**

NFER only stores personal data in the UK.

## **7 How long will personal data be retained?**

NFER will delete any personal data collected within one year of the outcome measure being finalised. This deletion process is currently planned for September 2026.

## **8 Can I stop my personal data being used?**

NFER handles personal data in accordance with the rights given to individuals under data protection legislation. Under certain circumstances data subjects have the right:

- to request access to information that is held about them (a data subject access request)
- to have personal data rectified if it is inaccurate or incomplete
- to request the deletion or removal of personal data where there is no compelling reason for its continued processing
- to restrict processing of personal data (for example, permitting its storage but no further processing)
- to object to processing
- to data portability
- not to be subject to decisions based purely on automated processing where it produces a legal or similarly significant effect.

NFER may need to request specific information from you to help us confirm your identity and ensure your right to access the information (or to exercise any of your other rights). This helps us ensure that personal information is not disclosed to any person who has no right to receive it.

Although we value your participation in this evaluation and its contribution to important findings, you can withdraw from the evaluation activities at any time. If you withdraw, unless otherwise instructed, we will use any data we have collected up to that point in our analysis and the development of the outcome measure. If at any time you wish to exercise these rights, withdraw from the evaluation activities, or withdraw your data or correct errors in it, please contact: [HGOOutcomeMeasure@nfer.ac.uk](mailto:HGOOutcomeMeasure@nfer.ac.uk).

## 9 Who can I contact about this project?

NFER is responsible for the development of the outcome measure. Please contact the project team at: [HGOOutcomeMeasure@nfer.ac.uk](mailto:HGOOutcomeMeasure@nfer.ac.uk).

If you have a concern about the way this project processes personal data, we request that you raise your concern with us in the first instance (see details above). If you remain dissatisfied, you can contact the Information Commissioner's Office, the body responsible for enforcing data protection legislation in the UK, at <https://ico.org.uk/concerns/>.

Further information on this project, including information sheets, can be found here: <https://www.nfer.ac.uk/for-schools/participate-in-research/participate-in-research-projects/understanding-young-people-s-knowledge-attitudes-and-behaviours-towards-tech-careers/>

## 10 Updates

We keep this privacy notice under review to make sure it is up to date and accurate. Any changes will be noted. The date when this privacy notice was last updated is shown in the footer at the bottom of this document.

This document was updated in March 2025 to reflect that if your school opts to be paid by bank transfer, we will additionally require the details of a contact in the school's finance department to facilitate the payment.