

Futures Thinking Teachers Pack

Images of the Future...
from the Past



Perfect body (drawn in 1939)

Reproduced under creative commons attribution share-alike 2.0 generic licence. Link to image on Flickr, from user x-ray delta one.



Big flying boat (drawn in 1943)

Reproduced under creative commons attribution share-alike 2.0 generic licence. Link to image on Flickr, from user x-ray delta one.



Auto-beautifier (drawn in 1955)

Reproduced under creative commons attribution share-alike 2.0 generic licence. Link to image on Flickr, from user x-ray delta one.



Power company advert (from 1956)

Reproduced under creative commons attribution share-alike 2.0 generic licence. Link to image on Flickr, from user MidCentArc.



FUTURE HOMES will be able to face in any direction—turned from hour to hour or season to season by your electricity. Electrically operated climate-conditioned extensions will permit "spring or summer terraces" all year round—enjoy swimming, winter fun and gardening all at once, if you wish.

Power companies doubling electricity for new kind of living

Plenty of electricity can make your home of the future a house of marvels!

To help bring this new electric age, America's more than 400 independent electric light and power companies are *doubling* today's electric supply—building power plants and lines at a rate of \$2 billion a year.

In the future, you'll be able to flip switches

to raise or lower table and work surfaces to any height. Electricity will bring beds out of the walls in the evening—then "make" them and fold them into the walls in the morning. The power that controls your home's climate will even do the dusting.

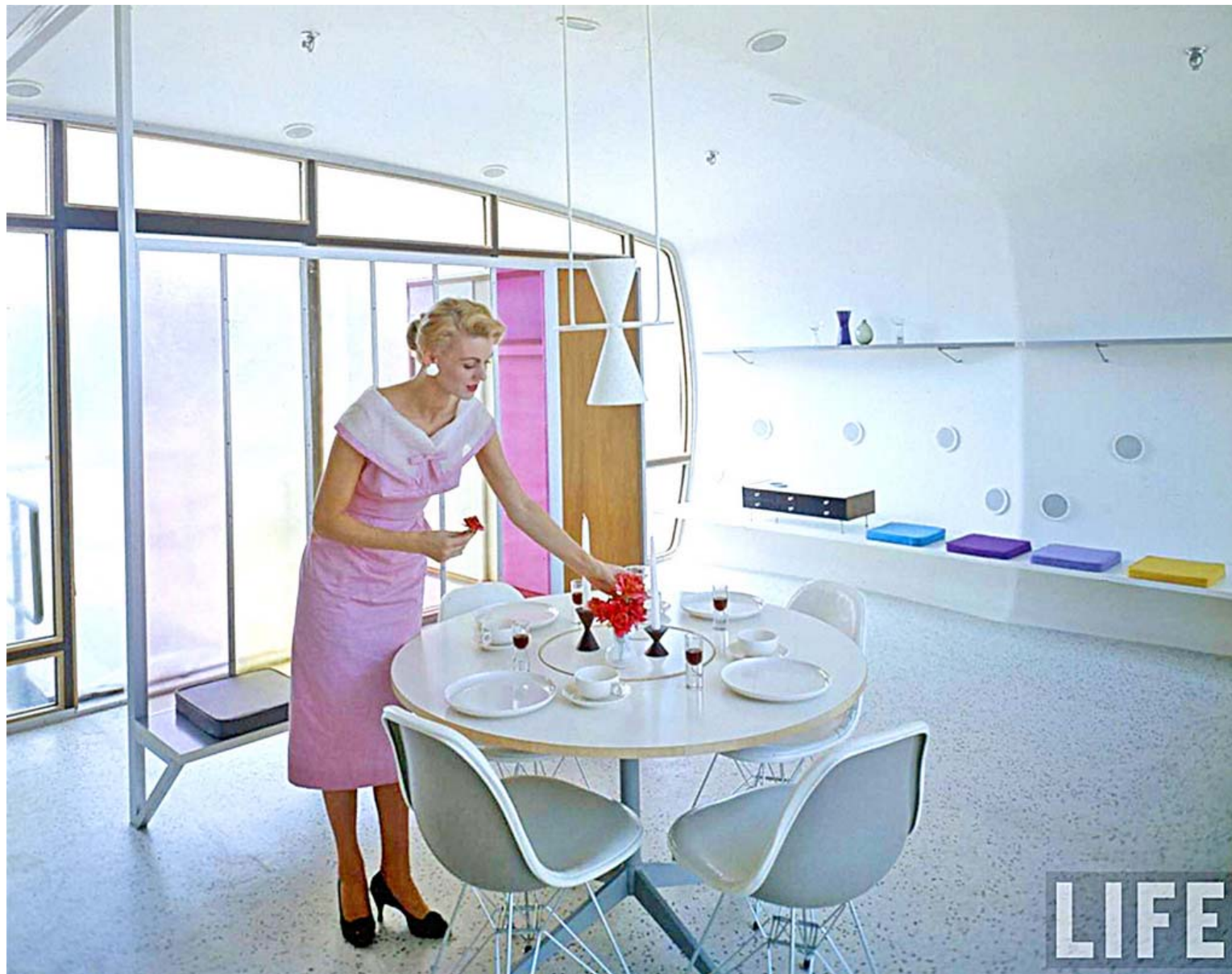
You'll need much more electricity, and you'll get it—from America's independent

electric companies. And unlike federal electric systems, these companies don't depend on tax money to build for your future.

In the new electric age—as always—people will benefit most when served by companies like the ones bringing you this message—*America's Independent Electric Light and Power Companies*.* * Names on request from this magazine

House of the future - interior (designed in 1957)

Reproduced under creative commons attribution share-alike 2.0
generic licence. Link to image on Flickr, from user x-ray delta one.



House of the future (designed in 1957)

Reproduced under creative commons attribution share-alike 2.0 generic licence. Link to image on Flickr, from user x-ray delta one.



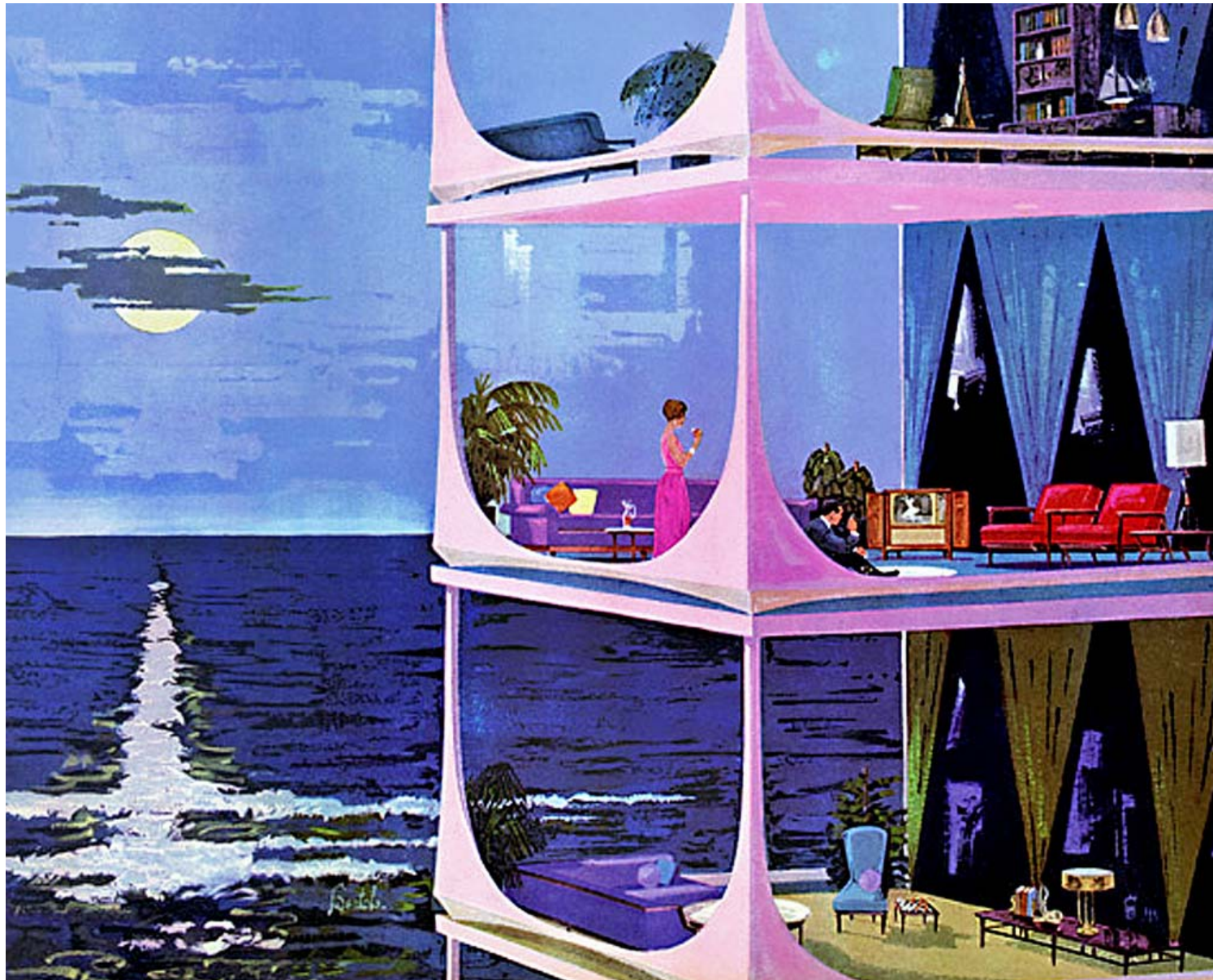
Bake-o-mat (drawn in 1955)

Reproduced under creative commons attribution share-alike 2.0 generic licence. Link to image on Flickr, from user x-ray delta one.



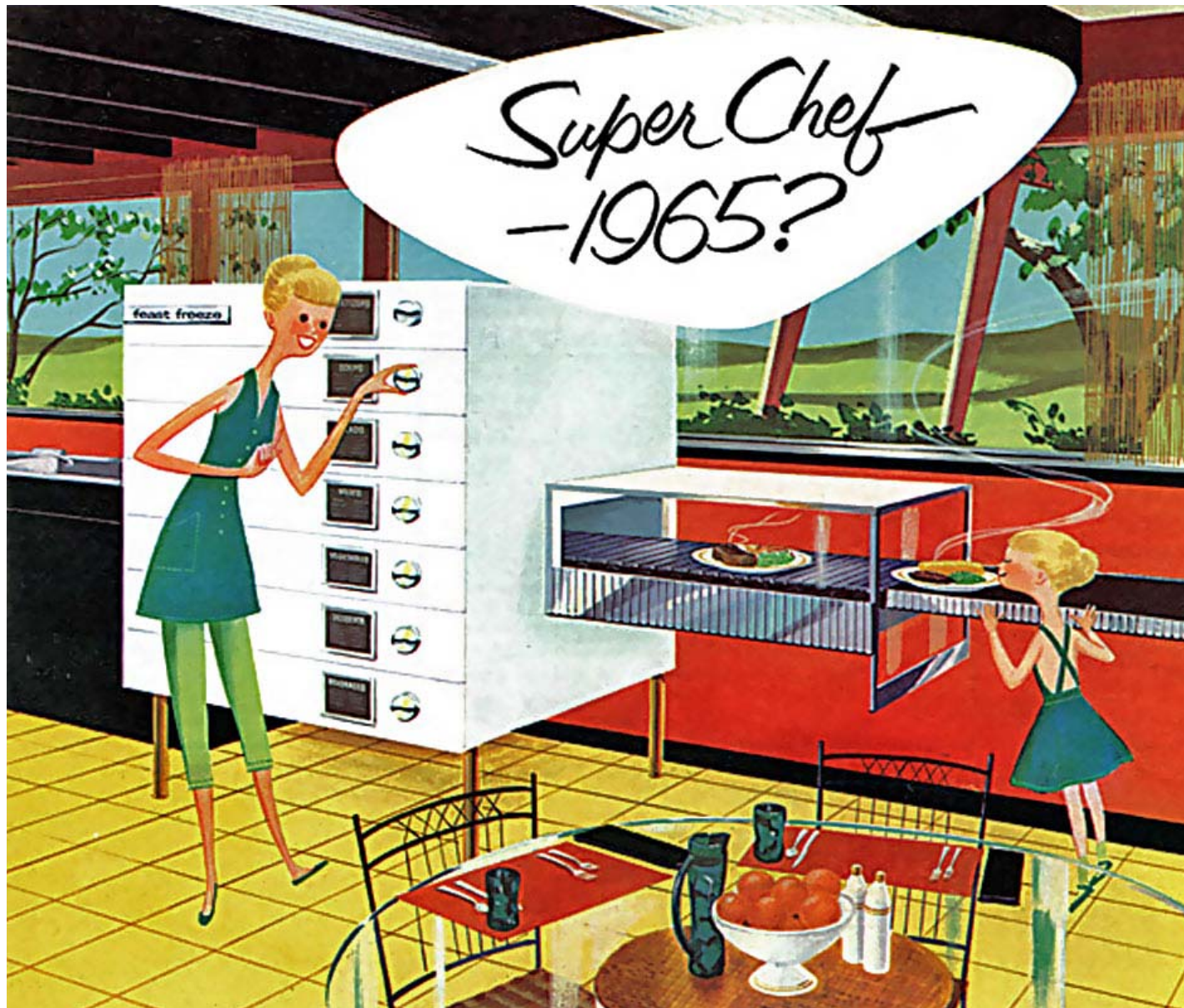
Sea-view house (drawn in 1961)

Reproduced under creative commons attribution share-alike 2.0 generic licence. Link to image on Flickr, from user x-ray delta one.



Super chef (drawn in 1955)

Reproduced under creative commons attribution share-alike 2.0 generic licence. Link to image on Flickr, from user x-ray delta one.



Autopilot car (drawn in 1974)

Artist: Gunther Radtke. Reproduced under creative commons attribution share-alike 2.0 generic licence. Link to image on Flickr, from user x-ray delta one.

